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# December 2011 Newsletter

## Upcoming BOMA Events

**Holiday Luncheon &  
Fundraising Party**  
December 14, 2011

**BOMA & A Brew**  
January 11, 2012  
February 8, 2012  
March 14, 2012  
April 11, 2012

**Olympia Day**  
January 26, 2012

**Hockey Night**  
February 17th, 2012

**Holiday Luncheon &  
Fundraising Party**  
December 14, 2011

Tacoma Golf & Country Club  
13204 Country Club Dr. SW  
Tacoma, WA 98498

[Click here](#) for all the details.



## **Join us for BOMA & A BREW!**



Wednesday, January 11, 2011  
5:00 pm - 6:00 pm  
The Hub,  
203 Tacoma Ave. S.  
[Get Directions.](#)

Free food and beverages. Plus good networking opportunities. Stop by and say HI!

## **13 for 12 Proprietary Membership Deal!**

Join BOMA SPS as a  
New Proprietary  
Member and get the last  
month of 2011 FREE with  
paid 2012 dues!

**Contact Katie to  
secure YOUR  
membership savings:**

[aminc2@comcast.net](mailto:aminc2@comcast.net)  
253.265.3042

## **Welcome to Our Two New Proprietary Members**

### **LBA Realty**

Alicia Leno  
660 SW 39th Street, Ste. 255  
Renton, WA 98057  
Tel (425) 272-0260  
Fax (425) 272-0265  
E-mail: [aleno@lbarealty.com](mailto:aleno@lbarealty.com)  
Web: <http://lbarealty.com>

### **Wesley Homes**

Sean Rogers  
815 S 216th Street  
Auburn, WA 98198  
Tel (206) 870-8704  
Fax (206) 870-8701  
E-mail: [SRogers@WesleyHomes.org](mailto:SRogers@WesleyHomes.org)  
Web: <http://wesleyhomes.org>



## **November Meeting Recap**

Thanks to all who attended our November membership meeting. Attendees learned how to conserve energy, reduce expenses, and how to lower your operating costs through Green Plumbing.

[Click here](#) for Andi Van Blaricom's presentation posted on

## Mark Your Calendars!

"Olympia Day"  
Thursday,  
January 26, 2012

the BOMA SPS website. Please review this presentation for water audit information and rebate offers from Tacoma Water.

Thank you to McKinstry as our membership meeting and dessert sponsor!



### Family Night at the Seattle Thunderbirds



Against the dreaded Tri-City Americans!

**Date:**

February 17th, 2012

**Time:**

Doors Open at 6:30pm  
Game starts at 7:35 pm

**Location:**

[ShoWare Center](#), Kent  
Click link above for directions. [Click here](#) for parking info.

**This is great family fun!**

### Quick Links

[Our Website](#)  
[Contact the Association](#)

### Become an Allied Member - Save \$\$ and More!

Beginning September 1, 2011, the cost for non-members to attend their FIRST meeting will be \$35.00. The cost for all subsequent meetings for non-members not on the Allied waiting list will be \$65.00.

#### Consider the benefits of becoming an Allied Member! Get on the waiting list today!

[Click here](#) for BOMA's membership application.

**As a BOMA member** you gain access to an extended group of commercial real estate professionals with similar interests and concerns who become your allies instead of your competitors. You benefit from the knowledge and experience of highly skilled BOMA professionals who are your partners in resolving the most pressing challenges that you face every day.

**As a BOMA member** you acquire the techniques and strategies to succeed with BOMA's groundbreaking education, award winning publications and up-to-date information on the top commercial real estate issues, trends, statistics and news. BOMA offers you complete resources so you stay ahead of the competition.

**As a BOMA member** you become an influencer in a \$4.6 trillion market place that is twenty percent of the gross domestic product of the United States. Commercial real estate is a far reaching industry. Get involved to see how BOMA represents your interest and open the door to tremendous personal and professional possibility.

### Article Headline

Know your target audience. Who are your most important customers, clients or prospects, and why? Know what is important to them and address their needs in your newsletter each month. Include a photo to make your newsletter even more appealing. Drive traffic to your website by entering teaser text for the article with a link to your website for readers to view the full text.

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